



**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**Strategic Media Placement OH**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelphia	National

Advertiser	Product	Estimate Number
Rothfus/R/Congress	ROTHFUS/R/CONG	2409

Flight Dates	Order #	Alt Order #
10/03/12 - 11/06/12	921996	07880845

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROTH	PA12

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/15/12	11/04/12	Sat 5-7am Class of Time - Pre-emptible with notice	5-7am	-----S-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Sa 11/03/12 5:42 AM Sat 5-7am 5-7am :30 TVGENROTH15H \$275.00 NM									
16	10/15/12	11/04/12	Sun 5-7am News Class of Time - Pre-emptible with notice	5-7a	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Su 11/04/12 6:07 AM Sun 5-7am News 5-7a :30 TVGENROTH15H \$275.00 NM									
22	10/22/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	MTWTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTAE M 10/29/12 6:28 AM 6-7am News 6-7am :30 TVGENKR1275H \$600.00 NM 5 WTAE Th 11/01/12 6:27 AM 6-7am News 6-7am :30 TVGENROTH15H \$600.00 NM 4 WTAE F 11/02/12 6:45 AM 6-7am News 6-7am :30 TVGENROTH15H \$600.00 NM									
27	10/22/12	10/28/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	MTWTF--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAE M 10/29/12 4:24 PM 4pm News M-F 4-5p :30 TVGENKR1275H \$1,000.00 NM MG for 27.3 10/25 5 WTAE M 10/29/12 12:03 AM M-Sun 11pm News M-Su 11-11:35pm :30 TVGENKR1275H \$950.00 NM MG for 27.3 10/25									
31	10/15/12	11/04/12	Fri ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	----F--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE F 11/02/12 10:45 PM Fri ABC Prime C 10-11pm :30 TVGENROTH15H \$2,400.00 NM									
32	10/29/12	11/04/12	6-7am News	6-7am		:30	3	\$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log





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921996-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
					MTWTF--					
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTWTF--	3	\$600.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
2	WTAE	Tu	10/30/12	6:15 AM	6-7am News	6-7am	:30	TVGENKR1275H	\$600.00 NM	
3	WTAE	Th	11/01/12		6-7am News	6-7am	:00		<del>\$600.00</del> NM	
Credited										
1	WTAE	F	11/02/12	6:23 AM	6-7am News	6-7am	:30	TVGENROTH15H	\$600.00 NM	
33	10/29/12	11/04/12	Good Morning America	7-9am	MTWTF--	:30	3	\$475.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTWTF--	3	\$475.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
2	WTAE	Tu	10/30/12	7:55 AM	Good Morning America	7-9am	:30	TVGENROTH12WTH	\$475.00 NM	
1	WTAE	W	10/31/12	7:25 AM	Good Morning America	7-9am	:30	TVGENROTH15H	\$475.00 NM	
3	WTAE	F	11/02/12	8:55 AM	Good Morning America	7-9am	:30	TVGENROTH15H	\$475.00 NM	
34	10/29/12	11/04/12	The View	11am-noon	MTWTF--	:30	3	\$450.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTWTF--	3	\$450.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WTAE	Tu	10/30/12	11:39 AM	The View	11am-noon	:30	TVGENKR1275H	\$450.00 NM	
3	WTAE	W	10/31/12	11:33 AM	The View	11am-noon	:30	TVGENROTH15H	\$450.00 NM	
2	WTAE	Th	11/01/12		The View	11am-noon	:00		<del>\$450.00</del> NM	
Credited										
35	10/29/12	11/04/12	WTAE Noon News	12-12:30pm	MTWTF--	:30	4	\$350.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTWTF--	4	\$350.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WTAE	Tu	10/30/12	12:14 PM	WTAE Noon News	12-12:30pm	:30	TVGENROTH12WTH	\$350.00 NM	
2	WTAE	W	10/31/12	12:09 PM	WTAE Noon News	12-12:30pm	:30	TVGENROTH15H	\$350.00 NM	
4	WTAE	Th	11/01/12		WTAE Noon News	12-12:30pm	:00		<del>\$350.00</del> NM	
Credited										
3	WTAE	F	11/02/12		WTAE Noon News	12-12:30pm	:00		<del>\$350.00</del> NM	
Credited										
36	10/29/12	11/04/12	5-6pm News M-F	5-6pm	MTWTF--	:30	3	\$525.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTWTF--	3	\$525.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
2	WTAE	Tu	10/30/12	5:25 PM	5-6pm News M-F	5-6pm	:30	TVGENKR1275H	\$525.00 NM	
3	WTAE	W	10/31/12	5:23 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH15H	\$525.00 NM	
1	WTAE	F	11/02/12	5:24 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH15H	\$525.00 NM	
37	10/29/12	11/04/12	5-6pm News M-F	5-6pm	MTWTF--	:30	3	\$575.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTWTF--	3	\$575.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WTAE	W	10/31/12	5:40 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH15H	\$575.00 NM	
2	WTAE	Th	11/01/12		5-6pm News M-F	5-6pm	:00		<del>\$575.00</del> NM	
Credited										
3	WTAE	F	11/02/12	5:57 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH15H	\$575.00 NM	





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921996-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/29/12	11/04/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	3	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE	Tu	10/30/12	6:14 PM	6-6:30pm News	6-6:30pm	:30	TVGENROTH12WTH	\$725.00 NM
4	WTAE	W	10/31/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	TVGENROTH15H	\$725.00 NM
1	WTAE	F	11/02/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	TVGENROTH15H	\$725.00 NM
39	10/29/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTF--	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	4	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE	Tu	10/30/12	11:32 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENKR1275H	\$950.00 NM
4	WTAE	W	10/31/12	11:33 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENROTH15H	\$950.00 NM
1	WTAE	Th	11/01/12	11:24 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENROTH15H	\$950.00 NM
2	WTAE	F	11/02/12	11:14 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENROTH15H	\$950.00 NM
40	10/29/12	11/04/12	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	---T---	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	11/01/12	10:17 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	TVGENROTH15H	\$4,500.00 NM
41	10/29/12	11/04/12	Good Morning America	5:7-8am	-----S-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12		Good Morning America Sat	7-8am	:00		<del>\$450.00</del> NM
Credited									
42	10/29/12	11/04/12	Sat 8-10am	8-10am	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12	8:58 AM	Sat 8-10am	8-10am	:30	TVGENROTH15H	\$350.00 NM
43	10/29/12	11/04/12	Late Run 11pm News	11:30pm-12:05am	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12	12:07 AM	Late Run 11pm News	11:30pm-12:05am	:30	TVGENROTH15H	\$800.00 NM
44	10/29/12	11/04/12	Big East College Football	12-3:30pm	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12		Big East College Football	12-3:30pm	:00		<del>\$800.00</del> NM
Credited									
45	10/29/12	11/04/12	ABC College Football	3:30p-7p	-----S-	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$2,200.00				





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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
45	10/29/12	11/04/12	ABC College Football Class of Time - Pre-emptible with notice	3:30p-7p	-----S-	:30	1	\$2,200.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Sa</td><td>11/03/12</td><td>5:30 PM</td><td>ABC College Football</td><td>3:30p-7p</td><td>:30</td><td>TVGENROTH15H</td><td>\$2,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Sa	11/03/12	5:30 PM	ABC College Football	3:30p-7p	:30	TVGENROTH15H	\$2,200.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTAE	Sa	11/03/12	5:30 PM	ABC College Football	3:30p-7p	:30	TVGENROTH15H	\$2,200.00	NM																																												
46	10/29/12	11/04/12	This Week With George Class of Time - Pre-emptible with notice	10-11am	-----S	:30	1	\$1,700.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$1,700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>11/04/12</td><td>10:29 AM</td><td>This Week With George Stephan</td><td>10-11am</td><td>:30</td><td>TVGENROTH15H</td><td>\$1,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$1,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	11/04/12	10:29 AM	This Week With George Stephan	10-11am	:30	TVGENROTH15H	\$1,700.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S	1	\$1,700.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTAE	Su	11/04/12	10:29 AM	This Week With George Stephan	10-11am	:30	TVGENROTH15H	\$1,700.00	NM																																												
47	10/29/12	11/04/12	Sun Early News Class of Time - Pre-emptible with notice	630-7p	-----S	:30	1	\$500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>11/04/12</td><td></td><td>Sun Early News</td><td>630-7p</td><td>:00</td><td></td><td><del>\$500.00</del></td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	11/04/12		Sun Early News	630-7p	:00		<del>\$500.00</del>	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S	1	\$500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTAE	Su	11/04/12		Sun Early News	630-7p	:00		<del>\$500.00</del>	NM																																												
48	10/29/12	11/04/12	Sunday Extended Late News Class of Time - Pre-emptible with notice	Sun 11:35p-12:00a	-----S	:30	1	\$375.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$375.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>11/04/12</td><td>11:57 PM</td><td>Sunday Extended Late News</td><td>Sun 11:35p-12:00a</td><td>:30</td><td>TVGENROTH15H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	11/04/12	11:57 PM	Sunday Extended Late News	Sun 11:35p-12:00a	:30	TVGENROTH15H	\$375.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S	1	\$375.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTAE	Su	11/04/12	11:57 PM	Sunday Extended Late News	Sun 11:35p-12:00a	:30	TVGENROTH15H	\$375.00	NM																																												
49	11/05/12	11/06/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	MT-----	:30	1	\$550.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$550.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>11/06/12</td><td>6:08 AM</td><td>6-7am News</td><td>6-7am</td><td>:30</td><td>TVGENROTH15H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	11/06/12	6:08 AM	6-7am News	6-7am	:30	TVGENROTH15H	\$550.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	MT-----	1	\$550.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTAE	Tu	11/06/12	6:08 AM	6-7am News	6-7am	:30	TVGENROTH15H	\$550.00	NM																																												
50	11/05/12	11/06/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	MT-----	:30	1	\$550.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$550.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>11/06/12</td><td>6:28 AM</td><td>6-7am News</td><td>6-7am</td><td>:30</td><td>TVGENROTH15H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	11/06/12	6:28 AM	6-7am News	6-7am	:30	TVGENROTH15H	\$550.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	MT-----	1	\$550.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTAE	Tu	11/06/12	6:28 AM	6-7am News	6-7am	:30	TVGENROTH15H	\$550.00	NM																																												
51	11/05/12	11/06/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	MT-----	:30	2	\$500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WTAE</td><td>M</td><td>11/05/12</td><td>8:42 AM</td><td>Good Morning America</td><td>7-9am</td><td>:30</td><td>TVGENROTH15H</td><td>\$500.00</td><td>NM</td></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>11/06/12</td><td>7:43 AM</td><td>Good Morning America</td><td>7-9am</td><td>:30</td><td>TVGENROTH15H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	2	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTAE	M	11/05/12	8:42 AM	Good Morning America	7-9am	:30	TVGENROTH15H	\$500.00	NM	1	WTAE	Tu	11/06/12	7:43 AM	Good Morning America	7-9am	:30	TVGENROTH15H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	MT-----	2	\$500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WTAE	M	11/05/12	8:42 AM	Good Morning America	7-9am	:30	TVGENROTH15H	\$500.00	NM																																												
1	WTAE	Tu	11/06/12	7:43 AM	Good Morning America	7-9am	:30	TVGENROTH15H	\$500.00	NM																																												
52	11/05/12	11/06/12	The View Class of Time - Pre-emptible with notice	11am-noon	MT-----	:30	1	\$450.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$450.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>11/06/12</td><td>10:59 AM</td><td>The View</td><td>11am-noon</td><td>:30</td><td>TVGENROTH15H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	11/06/12	10:59 AM	The View	11am-noon	:30	TVGENROTH15H	\$450.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	MT-----	1	\$450.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTAE	Tu	11/06/12	10:59 AM	The View	11am-noon	:30	TVGENROTH15H	\$450.00	NM																																												
53	11/05/12	11/06/12	WTAE Noon News Class of Time - Pre-emptible with notice	12-12:30pm	MT-----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	MT-----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log





Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	11/05/12	11/06/12	WTAE Noon News	12-12:30pm	MT-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Tu 11/06/12 12:59 PM WTAE Noon News 12-12:30pm :30 TVGENROTH15H \$350.00 NM									
54	11/05/12	11/06/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 11/05/12 5:27 PM 5-6pm News M-F 5-6pm :30 TVGENROTH15H \$525.00 NM									
55	11/05/12	11/06/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 11/05/12 5:54 AM 5-6pm News M-F 5-6pm :30 TVGENROTH15H \$575.00 NM									
56	11/05/12	11/06/12	6-6:30pm News	6-6:30pm	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 11/05/12 6:22 PM 6-6:30pm News 6-6:30pm :30 TVGENROTH15H \$700.00 NM									
57	11/05/12	11/06/12	M-Sun 11pm News	M-Su 11-11:35pm	M-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 11/05/12 11:23 PM M-Sun 11pm News M-Su 11-11:35pm :30 TVGENROTH15H \$950.00 NM									
65	10/29/12	11/04/12	Live with Kelly	9-10am	MTWTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 10/29/12 9:50 AM Live with Kelly 9-10am :30 TVGENROTH12WTH \$300.00 NM									
66	11/05/12	11/06/12	Live with Kelly	9-10am	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 11/05/12 9:33 AM Live with Kelly 9-10am :30 TVGENROTH15H \$300.00 NM									
86	10/30/12	10/30/12	Late Run 11pm News	11:30pm-12:05am	-----	:30	0	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -T----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Tu 10/30/12 11:43 PM Late Run 11pm News 11:30pm-12:05am :30 TVGENKR1275H \$950.00 NM									
Total Spots							48		

Gross Total \$36,750.00

## Payment Terms 30 Days

DUPLICATE INVOICE

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
921996-2	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Rothfus/R/Congress	ROTHFUS/R/CONG	2409


[www.thepittsburghchannel.com](http://www.thepittsburghchannel.com)

Agency Commission \$5,512.50

Net Amount Due \$31,237.50